



SINCE 1976  
**DESIGN  
TASMANIA**  
DESIGN MAKES THE DIFFERENCE

## DESIGN TASMANIA TO SET COURSE FOR 'DESIGN ISLAND'

The Board and staff of Design Tasmania are thrilled to announce a paradigm changing grant from one of Australia's leading philanthropic organisations, The Ian Potter Foundation.

The capacity building grant totalling \$390,000 (over three years) to Design Tasmania will enable the organisation to develop and sustain long term growth and leverage from emerging opportunities, improving the effectiveness of the organisation. The extraordinarily generous grant is designed to make a significant and lasting impact.

Board Chair, Dr Pippa Dickson said, 'The funds will help meet an urgent need to build Design Tasmania's capacity for deepening our engagement with community and stakeholders; nurturing an innovative design ecosystem locally and nationally; and forging a diversified and more secure financial foundation for the organisation.'

Dickson added, 'Design Tasmania has a 40 year history. We have been delivering meaningful programs like the Design Award, Women in Design, the seasonal exhibition programs and providing stewardship for designers and for the Tasmanian Wood Design Collection. It is time to push forward with our goal of fostering a 'design culture' in Tasmania and beyond.'

CEO, Ms Karina Clarke, who has been at the helm for two years, said she is looking forward to building the team in Launceston with the creation of two additional positions and renewed digital platforms. She said, 'The aim is to increase our capacity to deliver the ambitious strategic vision that will enhance and promote design in Tasmania. Our goal is to embed, elevate and expand our reach and recognition of Tasmanian design from the international recognised 'Gary Cleveland Galleries' at City Park in Launceston.'

Mr Charles Goode, Chairman of The Ian Potter Foundation said, "The Foundation is pleased to support Design Tasmania's vision to champion and promote the state's designer/maker culture, positioning Tasmania nationally and internationally as the 'design island'. This capacity building grant will allow Design Tasmania to capitalise on the many other current developments being supported by government and other arts benefactors in the region."

The Ian Potter Foundation is a highly respected Australian philanthropic foundation that supports and promotes excellence and innovation, facilitating positive social change, and developing Australia's creativity and capacity as a nation.

Pippa Dickson, Chair – 0407 314 711  
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Foundation partner

