WOMEN IN DESIGN
2017 26-28 MAY
DESIGN TASMANIA
2017 THEME
DESIGN FOR SOCIAL ENGAGEMENT

THE INTENTION OF THE 2017 TOPIC IS TO ENABLE DIFFERENT PERSPECTIVES AND APPROACHES TO HOW WE MAKE A DIFFERENCE IN THE WORLD. IN 2017 A PHENOMENAL GROUP OF PROFESSIONAL WOMEN WILL SHARE THEIR EXPERIENCES ON HOW THEY HAVE UTILISED DIFFERENT APPROACHES, TOOLS, FRAMEWORKS AND MECHANISMS TO CAPTURE AND DEMONSTRATE SOCIAL VALUE AND SOCIAL IMPACT IN THEIR PRACTICE.

WELCOME MAY 26

5.00PM
REGISTRATION

6.00-6.30PM
SMOKING CEREMONY, AUNTY PATSY CAMERON

6.30-7.30PM
KIM SEAGRAM, FERMENTASMANIA AND HARVEST MARKET TASTINGS

7.45-8.15PM
THREE-WAY CONVERSATION ON PRO-PARADOX
NANNA BAYER, SABINA EVANS
FACILITATOR: PENNY CRASWELL
DAY01  MAY 27

INSPIRATIONAL TALKS, PRESENTATIONS & PANEL DISCUSSIONS

8.30AM FOR 9.00AM START

TOPIC A: TRANSFORM

SPACES, PLACES AND MESSAGES

CAN DESIGN REALLY IMPROVE WELLBEING, ENHANCE EXPERIENCE & CREATE UNDERSTANDING?

SPEAKERS: JANE CONNORY (VIC), CERIDWEN OWEN (TAS), JANET CARDING (TAS), GENEVIEVE MURRAY (NSW). FACILITATOR: PIPPA DICKSON

10.50

COFFEE

11.15 - 12.00

PANEL DISCUSSION AND Q&A

12.00 - 1.00PM

NETWORKING LUNCH

1.00 - 3.00PM

TOPIC B: EMPOWER

ENTERPRISE AND SKILLS

WHAT TOOLS CAN BE EMPLOYED TO EMPOWER INDIVIDUALS & CREATE SOCIAL CHANGE?

SPEAKERS: ANNALISE DE LORENZO (NSW), LIZ WILLIAMSON (NSW), HELEN NORRIE (TAS), BIANCA WELSH (TAS). FACILITATOR: KARINA CLARKE

>> DAY01

3.00PM

COFFEE

3.25 - 4.10PM

PANEL DISCUSSION AND Q&A

6.00 - 10PM

HARVEST DINNER

KEY-NOTE SPEAKER: KIRSHA KAECHELE

IN-CONVERSATION INTERVIEWS

DEBORAH WACE + MADELINE WELLS WITH KARINA CLARKE

DAY02  MAY 28

INSPIRATIONAL TALKS, PRESENTATIONS & PANEL DISCUSSIONS

9.00 FOR 9.30AM START

TOPIC C: ACT

PHILANTHROPY AND ENTREPRENEURIALISM

WHAT ARE SOME OF THE WAYS SOCIAL IMPACT CAN BE ENABLED?

SPEAKERS: JANE HUTCHINSON (TAS), VANESSA COX (TAS), SARAH NAARDEN (VIC). FACILITATOR: MAGDALENA LANE (TAS)

12.15 - 1.00PM

NETWORKING LUNCH & REVIEW
KIRSHA KAECHELE KKPROJECTS [ KEYNOTE ]
Kirsha Kaechele is an American artist provocateur, curator, founder of Life is Art Foundation | KKProjects, and wife to David Walsh, owner of Mona, Museum of Old and New Art, in Hobart, Tasmania, Australia. Kaechele is known for her post-Hurricane Katrina project in New Orleans' 8th Ward, Life is Art Foundation | KKProjects, where she invited international artists to work in six derelict houses in one of the city’s most disadvantaged neighborhoods. Adjacent to the art spaces was an urban garden / social enterprise project in which children from the neighborhood grew produce to sell to the city’s best restaurants. Other KKProjects have included Life is Art West, a farm project legally growing marijuana for medicinal dispensaries using the funds to support art projects on the 120-acre site, curating MoMa, initiating the River Derwent Heavy Metals Project, as well as 24 Carrot Gardens.

KIM SEAGRAM CO-OWNER STILLWATER & BLACK COW
Kim Seagram is Co-Owner and Co-Developer of the award-winning Stillwater Restaurant and Black Cow Bistro in Launceston. Her passion to support local producers and build the Tasmanian Brand led her to help found Harvest Launceston, Tasmania’s Community Farmers Market in 2011 where she currently sits as President. For over a decade Kim was Deputy Chair of the Brand Tasmania Council and sat on the Board of the Launceston Chamber of Commerce. Sitting as a Director on the Tourism Tasmania Board for over 8 years she also chaired the Launceston Tamar and the North, Zone Marketing Group and served as Deputy Chair of the Northern Regional Reference Group for Economic Development. She currently sits on the Global Advisory Group for the Tasmanian School of Business and Economics at the University of Tasmania and Chairs the Entrepreneurship and Innovation Committee.

ANNA LISE DELORENZO FOUNDING CEO MAKERSPACE&COMPANY
After 8 years of exhibitions, events, business mentoring and pop-ups, Anna Lise launched MakerSpace&company in Marrickville in October 2015. Equipped with ceramic, metal, wood, textile, print and mechatronic facilities, the 1200sqm warehouse has three guiding principles: to make making possible in Sydney, to make it possible to build a viable and vibrant creative career in design, and to revolutionise the opportunities for learning maker-based skills. In 2013, Anna Lise won the competitive British Council Realise Your Dream Award. She curated a presentation of Australian Design for the 2014 Milan Salone di Mobile (Milan Design Week). She was named a “Designpreneur Major Influencer” by Design Quarterly, and prior to relaunching &company worked as a strategist with ATP Innovations business incubator. Producer, curator, educator, project manager, business mentor, spoon carver.

LIZ WILLIAMSON UNSW ART AND DESIGN
Liz Williamson is an academic and weaver based in Sydney, Australia. Her practice is wide ranging - from designing for industry; exhibition artwork; production weaving of wraps and scarves in her Sydney studio; teaching weaving workshops nationally and internationally; and, more recently, engaging with artisan groups in Asia as an advisor and the production of her ‘Woven in Asia’ range of wraps and scarves. Williamson has been involved in education for over 20 years and is currently an Associate Professor and convener for textiles at UNSW Art & Design, University of New South Wales, Sydney. A highlight of her academic year is teaching a ‘Cultural textiles’ course in Gujarat, India, introducing emerging designers to issues develop projects, ways of working with artisan groups and social enterprises.
HELEN NORRIE  SCHOOL OF ARCHITECTURE AND DESIGN AT UTAS
Dr Helen Norrie is a design academic working across scales from the curation of ideas through text and exhibitions, to the design of buildings and urban environments. Helen teaches in the School of Architecture & Design at the University of Tasmania (UTAS) and is the leader of the UTAS Creative Exchange Institute (Cxi) Regional Urban Studies Laboratory (RUSL - pronounced Russell), a collaborative urban design research project that engages directly with local councils and communities to examine urban spatial, temporal and social issues in small towns and cities. RUSL develops practice-led research through the medium of design, that examines urban issues in new ways, utilizing processes of mapping, auditing, research and speculation to reveal productive relationships and opportunities. Projects engage in the teaching/research nexus, working collaboratively with local councils to examine issues that are at the periphery of day-to-day practice.

JANE CONNORy  GRAPHIC DESIGNER
Jane Connory is a PhD candidate at Monash University, Art, Design & Architecture, working towards a gender inclusive history of Australian graphic design. Jane’s research through design is quantifying the visibility of women in the history of Australian graphic design, since 1960, through data visualisation, information graphics and generative art. She was awarded a Masters of Communication Design (Design Management) with Distinction from RMIT in 2016 and has been a practising designer and illustrator in the advertising, branding and publishing sectors, in both London and Melbourne, since 1997. Alongside her research exploring the visibility of women in design, she is currently a Senior Lecturer at Torrens University, a radio presenter on JOY94.9 and an active participant in the Creative Women’s Circle, Illustrators Australia and the Australian Graphic Design Association.

CERIDWEN OWEN  SCHOOL OF ARCHITECTURE AND DESIGN AT UTAS
Ceridwen Owen is Senior Lecturer and Deputy Head of the School of Architecture & Design at the University of Tasmania where she teaches design and research subjects in the Master of Architecture. Her broad field of research interest is concerned with the relationship between sustainability and architectural theory and practice, particularly as this relates to practices of social inclusion. Her current research focuses on cognitive and sensory diversity in the design of the built environment, with a principal emphasis on design and autism. Ceridwen leads specialised studios in ‘design across the spectrum’, as well as studios engaging participatory design practices. One of these studios, focused on design in informal settlements, has been published in the Journal of Architectural Education. She also employs visual-based methods in both her research and teaching, including photovoice, alternative mapping techniques and participatory games.

JANE HUTCHINSON  TASMANIAN LAND CONSERVANCY
For more than a decade Jane Hutchinson has been deeply involved in one of the country’s great environmental success stories that has delivered an enormous boost to Tasmania’s precious wilderness, an area that is otherwise so often ensnared in bitter political battles. The avid conservationist heads the Tasmanian Land Conservancy (TLC), an organization that has grown from humble beginnings to now protecting 65,000 hectares of habitat for threatened wildlife species such as the Tasmanian devil and wedge-tailed eagle. As part of its efforts, the TLC possesses 14 nature reserves, making it one of the largest private land owners in Tasmania. And it has established innovative programs with farmers to help them conserve areas of ecological value on their land. She sat on the TLC Board for five years, including three years as President, before stepping into the role of Chief Executive Officer in 2011.
GENEVIEVE MURRAY FUTURE METHOD STUDIO
Future Method is a research and design studio that actively questions and pushes the line between the practical and the abstract. Founded by Genevieve Murray in 2013, Future Method works collaboratively with other architects, artists, and academics who form their praxis in-between established notions of contemporary architecture & art — seeking to extend and enrich the field of interdisciplinary and collective culture and push them into the public domain.

JANET CARDING DIRECTOR TMAG (TASMANIA MUSEUM & ART GALLERY)
Originally hailing from England where she obtained her degree from Cambridge University in History and Philosophy of Science, and a Masters from the University of London in History of Science and Medicine, Janet has been a museum professional for over two decades. In 2004 Janet became the Assistant Director, Public Programs & Operations with the Australian Museum, Sydney. Janet led the Museum’s exhibitions, websites, and public programs in natural history, science and culture and was a leading contributor to the Museum’s Revitalization Project. In 2010 Janet was appointed as the first female Director and CEO of the Royal Ontario Museum (ROM), one of Canada’s leading museums with encyclopedic collections in natural history and world cultures. In April 2015 Janet returned to Australia to take up her new role as Director of the Tasmanian Museum and Art Gallery (TMAG) in Hobart.

VANESSA COX LONG TAIL PROPERTY
Vanessa Cox is a businesswoman, philanthropist and mum. From an early age, Vanessa had a great love for business. A love she has taken across the world from brand marketing for Nike in Europe, to account managing shareholder events for FTSE 100 companies in London, and creating her own marketing agency in Australia. Operating from Tasmania, Vanessa leads Long Tail Property – a company transforming the property landscape in Australia by creating telecommunications and electricity infrastructure for inner-city apartment living. Long Tail Property offers clients a streamlined lifestyle package ensuring a seamless connection to vital utilities. Her philanthropic work includes working with young women on suicide prevention.

SARAH NAARDEN ARCHITECT AND SOCIAL IMPACT ENTREPRENEUR
Sarah is an architect, place-maker and social impact entrepreneur. She is passionate for the voices of First People, young people and older people to be recognized in the place making process. She has the privilege of participating in the Victorian Design Review Panel with the Office of Victorian Government Architects. Earlier in 2017, Sarah graduated from the University of Melbourne Social Impact Entrepreneur program. Her start up, Hughaus proposes a rethinking of ageing and social isolation with a small prefabricated co-housing solution. Inspired by a Dutch model of aged care, Hughaus attracts students and families to volunteer care in exchange for their rent. The project offers a different perspective on affordable housing, urban consolidation and aspirational design with small ecological footprints.

BIANCA WELSH STILLWATER, BLACK COW & STILLWATER PROVIDORE
Bianca Welsh is a co-owner of three Launceston award-winning businesses; Stillwater Restaurant, Black Cow Bistro and the Stillwater Providore. Entering the hospitality industry at the age of 16, she worked her way through the ranks of various different venues from fast food, to a Cellar Door, hotel restaurant, retail store and finally a fine dining restaurant. In 2015 she jointly won the title Electrolux Appetite for Excellence’s Young Restaurateur of the Year, a national award recognising Chefs and Waiters also. She was also a state finalist in the 2015 Young Australian of the Year category having been recognised for her contribution to youth issues.
IN CONVERSATION

DEBORAH WACE  PLANT ADVOCATE AND PRINTMAKER
Deborah Wace’s artwork is highly detailed and intimate, it is a window into the botany of Tasmanian native Orchids, Rainforest, and Buttongrass plant communities. Immersion in and deeper understanding of wild place through botany is her aim. Forming a link to the earliest European Botanical Historical collections is a strong thread through her artwork.

MADELINE WELLS  SEED, AMNESTY INTERNATIONAL
Madeline Wells is a 21-year-old trawlwoolway and Wemba Wemba women based on the north-west coast of Tasmania. She is a volunteer with Seed; Australia’s national Indigenous youth climate network, as well as Amnesty International. She represented Australia in 2014 in China at the vocational education APEC youth summit, and 2016 in Switzerland at the United Nations at a forum on widening the space for young human right defenders.

NANNA BAYER  CERAMICIST
Nanna Bayer was already a well-known ceramic practitioner in Finland when, after attending conference in the NSW town of Gulgong, she decided to make her Australian experience a permanent one. An important element in Nanna’s practice is a response to the paradoxical relationship between cultural and natural environments. Part of Nanna’s aesthetic strategy has been to find solutions contrary to Scandinavian design. Nanna’s move to Tasmania opens a new chapter, especially given the island’s unique mix of natural landscapes.

SABIO  SABIO DESIGNS
Sabio (aka Sabrina Evans), is an established fashion designer, seamstress, costume maker and emerging contemporary artist based in Hobart. Sabio’s professional practice encompasses the construction of elaborate and experimental costuming, which embody architectural elements. Her emerging art practice is a mixture of video, site-specific sculptural installations and sculptural costumes, which are shaped and informed by Tasmanian Colonial history and folklore especially as it pertains to its gothic elements.

FACILITATORS

KARINA CLARKE  CEO DESIGN TASMANIA
PENNY CRASWELL, CREATIVE STRATEGY ASSOCIATE, AUSTRALIAN DESIGN CENTRE
PIPPA DICKSON  EXPECTING GOOD WEATHER
The annual Women in Design Colloquium is devoted to supporting an all-female speaker event, designed to reveal & elevate the work of female professionals at all career stages. It provides opportunities for professional development, networking and inspiration. The intimate environment & zen like space at Design Tasmania in Launceston is key to this.

In its third year, Women in Design continues to attract participants from all over Australia - brought together to interrogate issues that can be applied to Design and related fields.

Women in Design engage with the world openly.